



# ACTIVITY GUIDE ADVERTISING



Pleasant Valley Recreation & Park District publishes a full color Activity Guide three times a year. It includes all of our camps, classes, activities, and special events. The guide offers limited advertising space and is a great opportunity for businesses to increase awareness.

## CIRCULATION

- 32,000+ mailed to residential households in Camarillo
- 500 distributed in our offices and at special events
- Emailed to 10,000+ email subscribers
- Digital copy available on our website and shared on social media with 7,500+ followers

Guide Season	Dates Covered	Order Due By	Publication Month
Winter/Spring	January - April	September	December
Summer	May - August	January	April
Fall	Sept. - Dec.	May	August

AD Size	Dimensions W x H	Price
Full Page	8.25" x 10.75"	\$1700
1/2 Page	7.50" x 4.57"	\$850
1/3 Page (horizontal)	7.50" x 2.58"	\$600
1/3 Page (vertical)	2.33" x 9.15"	\$600
1/6 Page	2.33" x 4.45"	\$350
1/12 Page	2.33" x 2.11"	\$250

## AD FORMAT

Your print-ready ad file must be submitted per below:

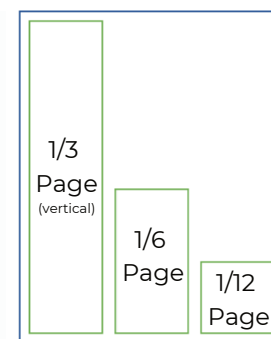
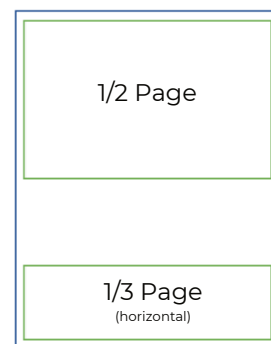
- File format: PDF
- Resolution: 300dpi
- Color mode: CMYK

## DESIGN OPTION

Ad design is available for an additional fee of \$150. Includes review and one revision.

## RESTRICTIONS

- Ads are limited to one ad per business in each Activity Guide.
- Sections for ad placement are not guaranteed.



## GET 10% OFF

Prepay for three of the same sized ad for the whole year and get 10% off the listed ad price.

## RESERVE YOUR AD

For questions or to submit an order contact [marketing@pvrpd.org](mailto:marketing@pvrpd.org).