

Pleasant Valley Recreation & Park District

COMMUNITY PARTNERSHIPS



WHO We Are



Pleasant Valley Recreation & Park District, an independent special district, was formed in 1962 to provide the community with parks and recreational activities. It is our mission to provide a full range of recreation programming, events and activities as well as quality facilities to our customers to help improve quality of life, facilitate learning and encourage community togetherness.

Our Recreation Department plans and implements thousands of recreational programs, events and activities for all ages throughout the year. Programs include sports/athletics, aquatics, youth camps, cultural arts classes, health and wellness programs, senior programs and large community special events.



WHY Partner

While giving back to your neighbors and those you serve, you bring light to your community and your business through partnering with the District. We believe that our partners should get the branding and awareness they need.

HOW CAN WE HELP YOUR BRAND?

- Help access new target markets and strengthen your relationship with those you already serve
- Drive new engagements to your brand
- Provide digital, print and on-site marketing space to recognize your brand



JOIN Forces

We hope that you find a sponsorship opportunity that suits your company's vision and needs. If you are interested in becoming a sponsor or offering your support and you do not see an applicable fit, please contact us so that we can work within your needs. We encourage you to reach out to discuss your sponsorship as soon as possible to ensure you receive the requested sponsorship level of your choice that fits your needs best.

Note: *Inclusion on marketing materials and press releases for individual events is dependent on the timeliness of the sponsorship pledge submission.*

Katlyn Simber-Clickener

Recreation Coordinator

ksimber@pvrpd.org | 805-482-1996 x 107

pvrpd.org

SPOTLIGHT EVENTS

DEADLINE: 6 months prior to event

Flashlight Egg Hunt

Friday before Easter

Pleasant Valley Fields

150 Westpark Ct., Camarillo

Thought egg hunts are just for kids? Not this one! Hatch a plan to join us for a fun night out on the search for some egg-cellent prizes. Prizes range from local restaurant gift certificates, gym passes, rounds of golf, luxury facials and so much more!



Easter Eggstravaganza

Saturday before Easter

Camarillo Community Center

1605 E. Burnley St., Camarillo

This free fun family event is open to everyone featuring egg hunts with over 20,000 eggs, visits with the Easter Bunny, a petting zoo and so much more. Craft and Food vendors are on site for families to enjoy some spring shopping and delicious food.

50 Plus Expo

1st Monday of May

Camarillo Community Center

1605 E. Burnley St., Camarillo

This free expo is geared toward adults over 50 as well as adults caring for their senior parents. With over 50 exhibitors, free information is provided to them about products and services available to them and their loved ones. Vendors provide services such as: health screenings, home health care information and demonstrations.



These free community events are our larger annual events, with

1,000
to

20,000
ATTENDEES



SPOTLIGHT EVENTS



DEADLINE: 6 months prior to event

Food Truck Festival

**Saturday of Memorial Weekend
Camarillo Community Center
1605 E. Burnley St., Camarillo**

Invite freinds and family for a fun dinner out while enjoying live entertainment! Savor a wide variety of dishes from onsite food trucks and enjoy eating in the park with lawn games and activities for all!



Movies in the Park

Every other Friday in June, July & August

Our annual Movies in the Park series feature both new films and old classics, great for all ages! Our movies are traveling, giving our whole community a chance to experience the fun! Guests enjoy lawn games and live music before the featured film. They can also purchase dinner and dessert from several food trucks on-site.

Halloween in the Park

October 31

**Camarillo Community Center
1605 E. Burnley St., Camarillo**

This fun for all ages event features a large trick or treat village, costume contest, crafts, a wildlife presentation and a Halloween movie.

Summer Concert Series

Saturdays in June & July

**Constitution Park
1287 Paseo, Camarillo**

This event brings our community together through live music, highlighting and celebrating different music genres that are fun for all ages, families and residents. Now in its 36th year, the series is presented by Pleasant Valley Recreation & Park District and the City of Camarillo.

Camarillo Christmas Parade & Santa's Village

2nd Saturday in December

Parade starts at corner of Temple & Las Posas and ends at the Community Center. With more than 100 entries each year, this parade features giant helium balloons, classic cars, themed floats, and so much more. Santa's Village features craft and food vendors, live holiday themed music, visits with Santa and more!



Classic **EVENTS & PROGRAMS**

Our classic events and programs are geared toward smaller, more exclusive participants with

100 to
1,000
ATTENDEES



➡ DEADLINE: 6 months prior to event ⬅

Lunch & a Movie *(Per Event)*

First Thursday of every Month
Camarillo Community Center
1605 E. Burnley St., Camarillo

A \$5 lunch is provided each month with different menu items. After lunch, a free movie is shown in the air conditioned auditorium. Currently serving over 70 seniors, this lunch allows seniors to enjoy each other's company and afterwards view a recent movie for free.

Senior Dances *(Per Event)*

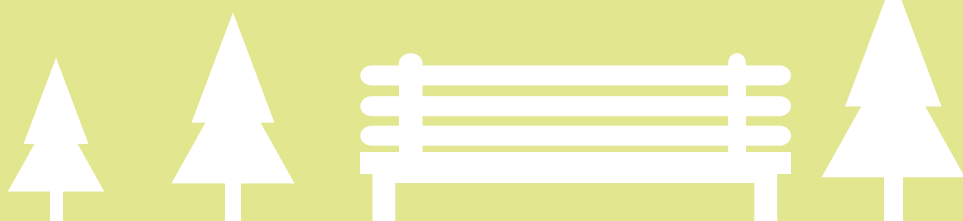
Valentine's Dance – Tuesday closest to Valentine's Day
Spring Fling Dance – 2nd Tuesday of April
Independence Day Dance – Tuesday closest to 4th of July
Halloween Dance – Tuesday closest to Halloween
Camarillo Community Center
1605 E. Burnley St., Camarillo

These themed dances bring out the moves in our active adults. Welcoming all adults, ages 50+, to dance along to live music, dress to the theme and enjoy light refreshments.

Community Rummage Sale *(Per Event)*

2nd Saturday in April & October
Camarillo Community Center
1605 E. Burnley St., Camarillo

"One man's trash is another man's treasure." This semi-annual community wide event encourages used goods to find new homes. We welcome the community to come sell their possessions and make some extra cash. All items that do not sell may be donated to a local donation center at the end of the event.



Classic **EVENTS & PROGRAMS**

DEADLINE: 6 months prior to event

National Trails Day

1st Saturday in June

Camarillo Grove Park

6968 Camarillo Springs Rd., Camarillo

This annual celebration focuses on outdoor education and trail maintenance. Our volunteers participate in trail clean-up, removing invasive plant species, replanting native plants, outdoor education talks, and small guided hikes.



End of Summer Campout

3rd Saturday & Sunday in August

Camarillo Grove Park

6968 Camarillo Springs Rd., Camarillo

End the summer the right way by enjoying a night of fun and camping under the stars at the Community Center. We will be showing a movie in the park, dinner, entertainment and breakfast to celebrate the end of summer with a bang.



Classic **EVENTS & PROGRAMS**

DEADLINE: 6 months prior to event

Spooky Swim

Friday before Halloween

Pleasant Valley Aquatic Center

1030 Temple Ave., Camarillo

Our annual Spooky Swim is fun for all ages! This event features spooky swimming and décor, pumpkin painting, games, and more!

Breakfast with Santa

1st Saturday in December

Camarillo Community Center

1605 E. Burnley St., Camarillo

Guests enjoy a delicious pancake breakfast; watch live holiday performances from local groups, and visit with Santa and his elves.





Friendship PARTNER



If you are interested in providing an in-kind donation for an event, a donation less than our packages, or being a specialty partner, please feel free to reach out to learn how you can help out!



Fun Free Events in July

We are looking for Friendship Partners for multiple events in July as we work hard to provide a free event each day of the month.



Packages

Spotlight Events



TITLE

\$4,000

- Exclusive title partner
- Included on all marketing material
- On-stage recognition
- 1/3 page ad in our Activity Guide
- VIP parking
- Site activation
- First right of refusal for following year's event



PREMIER

\$2,500

- Included in most marketing material
- On-stage recognition
- 1/6 page ad in Activity Guide
- Site activation
- VIP parking



ADVOCATE

\$1,000

- Included in some marketing material
- On-stage recognition
- 1/12 page ad in Activity Guide
- Site activation



SUPPORTER

\$500

- Logo on some marketing material
- Logo on event ad in Activity Guide
- Site activation

Classic Events & Programs



PREMIER

\$1,000

- Included on all marketing material
- Logo included in Activity Guide ad
- Recognition at event
- Site activation
- VIP parking
- First right of refusal for following year's event



ADVOCATE

\$500

- Included in some marketing material
- Logo included in Activity Guide ad
- Recognition at event
- Site activation



SUPPORTER

\$250

- Logo included in Activity Guide ad
- Site activation

Marketing material may include: inclusion on activity guide event ad, posters, flyers, banners, PVRPD website, social media posts, Facebook event, any external media advertising, etc. Expanded sponsorship benefits supplemental (per event) will be provided upon request or completion of application.

Order Form

interested in collaborating with us?

Please fill out the following form to confirm your chosen package. A contract will follow this agreement. Once we receive your signed contract, our staff will contact you to discuss all event arrangements, benefits and recognition. Please send your high-resolution logo (.ai or .eps or vector preferred) to us after securing your sponsorship. If you have any questions, please contact Katlyn Simber-Clickener at ksimber@pvrpd.org.

.....

• Company Name: _____ Business Type: _____

• Contact Name: _____ Title: _____

• Address: _____

• City: _____ State: _____ Zip: _____

• E-mail Address: _____ Phone Number: _____

• Website: _____ Social Media Handle: _____

.....

SPOTLIGHT EVENTS	Event <ul style="list-style-type: none"><input type="checkbox"/> Flashlight Egg Hunt<input type="checkbox"/> Easter Eggstravaganza<input type="checkbox"/> 50 Plus Expo<input type="checkbox"/> Food Truck Fest<input type="checkbox"/> Movies in the Park<input type="checkbox"/> Summer Concert Series<input type="checkbox"/> Halloween in the Park<input type="checkbox"/> Camarillo Christmas Parade & Santa's Village	Level <ul style="list-style-type: none"><input type="checkbox"/> Title - \$4,000<input type="checkbox"/> Premier - \$2,500<input type="checkbox"/> Advocate - \$1,000<input type="checkbox"/> Supporter - \$500
-----------------------------	---	---

CLASSIC EVENTS/ PROGRAMS	Event <ul style="list-style-type: none"><input type="checkbox"/> Lunch & a Movie (month: _____ year: _____)<input type="checkbox"/> Senior Dance (month: _____)<input type="checkbox"/> Community Rummage Sale (month: _____)<input type="checkbox"/> National Trails Day<input type="checkbox"/> End of Summer Campout<input type="checkbox"/> Spooky Swim<input type="checkbox"/> Breakfast with Santa	Level <ul style="list-style-type: none"><input type="checkbox"/> Premier - \$1,000<input type="checkbox"/> Advocate - \$500<input type="checkbox"/> Supporter - \$250
---	--	--

FRIENDSHIP PARTNER	In-Kind Item/Service: _____ Valued Amount: _____
-------------------------------	---

Please submit this order form to:

Katlyn Simber-Clickener
Recreation Coordinator
ksimber@pvrpd.org | 805-482-1996 x107

*Due to marketing material deadlines, inclusion of logo/name with marketing material will have a set deadline for each event. Please keep this in mind when considering sponsorships



**THANK
YOU**
for your
Support

